BORDER SECURITY REPORT

Flagship Media Partner of

World Border Security Congress

Partner of the

World Border Security Network
WorldBorderSecurity.net

www.border-security-report.com

The leading global publication circulated to over 42,000 of the world's border protection, management and security industry policy-makers and practitioners.

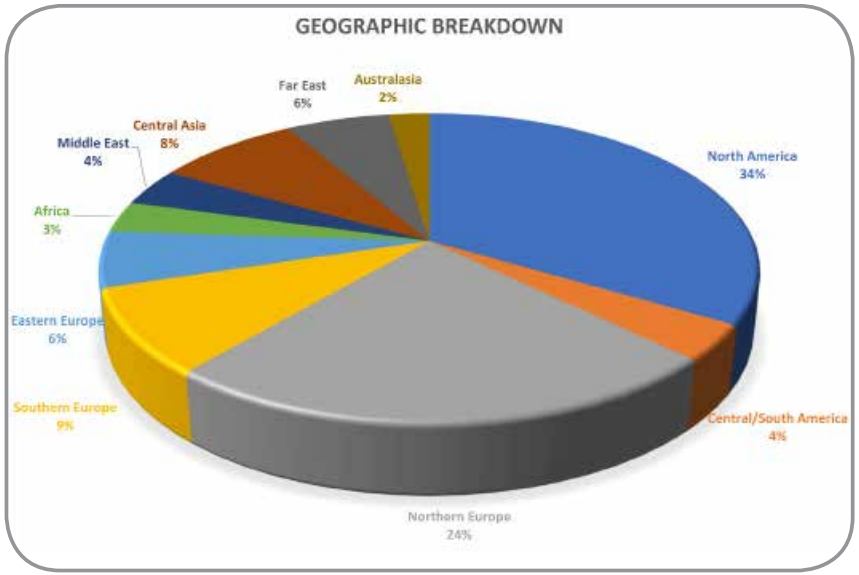


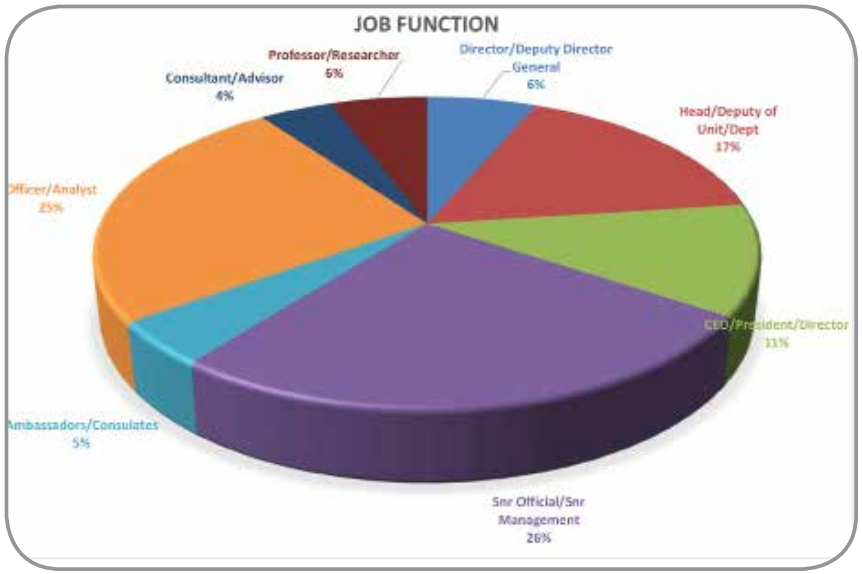


2026 Media Information

STATISTICS

BORDER SECURITY REPORT





LinkedIn YouTube

DIGITAL AND PRINT MAGAZINE



Circulated to over 42,000 agency and industry experts

E-NEWS



Distributed weekly to over 42,000 agency and industry experts

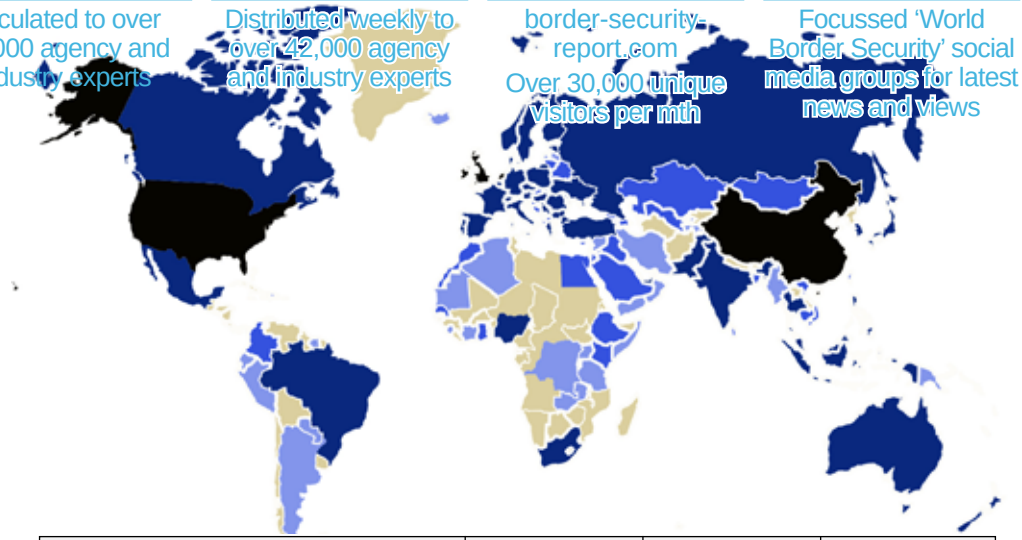
ONLINE



border-security-report.com
Over 30,000 unique visitors per mth

SOCIAL MEDIA

Focussed 'World Border Security' social media groups for latest news and views



Continent *Average monthly*	**Users**	**Unique Users**	**Events**
	30,086	28,746	117,000+
1. Europe	12,469 (41.44%)	11,912	48,484
2. Americas	11,718 (38.94%)	11,193	45,559
3. Asia	3,284 (10.93%)	3,141	12,753
4. Oceania	1,372 (4.56%)	1,296	5,265
5. Africa	1,243 (4.13%)	1,097	4,797

EDITORIAL SCHEDULE

BORDER SECURITY REPORT

What your clients will be reading

Jan/Feb 2026

- Wildlife Trafficking and Organised Crime
- Mobile Search Technology
- News and Views from the Agencies at the Border
- World Border Security Congress (Preview issue)
- Border Watch
- Industry and technology news

Bonus distribution:
Critical Infrastructure Protection and Resilience North America

Ad Deadline: 9th January 2026

Mar/Apr 2026

- Focus on the UNODC programmes
- The role OSINT and AI at the border
- News and Views from the Agencies at the Border
- Border Watch
- Industry and technology news

Bonus distribution:
World Border Security Congress

Ad Deadline: 2nd March 2026

Editorial Contacts

Tony Kingham
Editor in Chief
E: tonyk@border-security-report.com

Neil Walker
Editorial Contribution
Marketing & Production
E: neilw@border-security-report.com

May/Jun 2026

- Extended Land Border Surveillance
- Technology Feature: Electro-optic Systems
- News and Views from the Agencies at the Border
- World Border Security Congress
- Border Watch
- Industry and technology news

Bonus distribution:
TBA

Ad Deadline: 4th May 2026

Jul/Aug 2026

- Biometric Technologies for Border Control
- Mobile Border Control Solutions
- News and Views from the Agencies at the Border
- World Border Security Congress
- Border Watch
- Industry and technology news

Bonus distribution:
TBA

Ad Deadline: 6th July 2026

Sep/Oct 2026

- The Future of Automated Border Control Systems
- e-gates and Kiosks
- News and Views from the Agencies at the Border
- World Border Security Congress (Preview issue)
- Border Watch
- Industry and technology news

Bonus distribution:
Critical Infrastructure Protection and Resilience Europe

Ad Deadline: 7th September 2026

Nov/Dec 2026

- Satellites Border Surveillance Comes of Age
- Satellite Technology and Service Providers
- News and Views from the Agencies at the Border
- Border Watch
- Industry and technology news
- Buyers Guide

Bonus distribution:
TBA

Ad Deadline: 2nd November 2026

Jan/Feb 2027

- The AI Border Security Revolution
- Command and Control Systems
- News and Views from the Agencies at the Border
- Border Watch
- Industry and technology news

Bonus distribution:
TBA

Ad Deadline: 4th January 2027

Mar/Apr 2027

- Cross-Border Cooperation: Technology for Enhanced Security Collaboration
- Integrating Social Media Monitoring into Border Security Strategies
- News and Views from the Agencies at the Border
- Border Watch
- Industry and technology news

Bonus distribution:
World Border Security Congress

Ad Deadline: 8th March 2027

RATES & SPECIFICATIONS

BORDER SECURITY REPORT

DISPLAY

	1x		
Full page	£3,195	€3,850	$4,155
Double page spread (DPS)	£4,868	€5,860	$6,325
Half page	£2,145	€2,580	$2,785
Third page	£1,595	€1,920	$2,075
Quarter page	£1,095	€1,315	$1,425

Series Discounts available:
Series of 3 - 10%
Series of 5 - 15%
Series of 6 - 20%

**Premium Positions - Inside Front, Inside Back, Outside Back and Islands carry a 10% premium surcharge)*

PRODUCT FOCUS

	1x			3x			6x		
Eighth page	£595	€715	$770	£495	€595	$640	£450	€540	$585

SPONSORED CONTENT / WHITE PAPERS

Full page editorial in an issue of BORDER SECURITY REPORT Sent to over 42,000 border security professionals worldwide.

Sponsored content allows you to tell your existing and potential customers about your latest technology or service, exactly the way you want to say it. It gives your control of the message whilst benefitting from reaching a much bigger but still targeted audience. You send the 800-word or so piece along with images and we will also post it on the www.border-security-report.com homepage for one week, be shared via our social media channels and it will then remain on the site for a full 12 months.

Cost £3,995 €4,760 $5,185









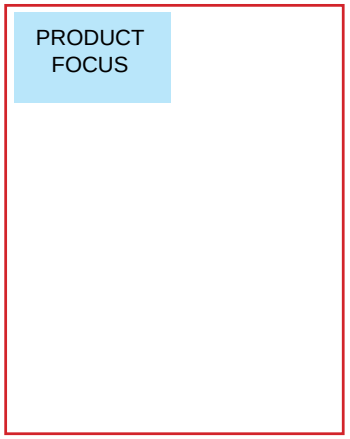
RATES & SPECIFICATIONS

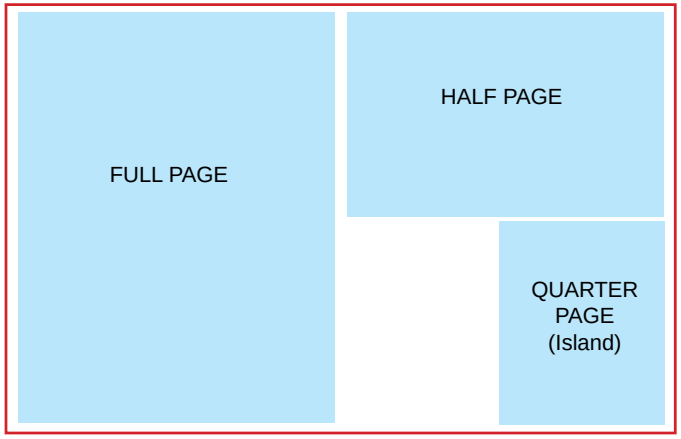
BORDER SECURITY REPORT

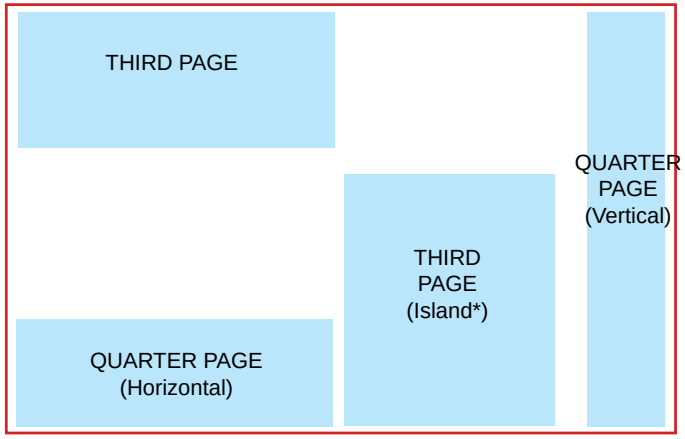
DISPLAY		STANDARD SIZES (W x H)
Magazine	Trim size	210mm x 297mm (A4)
Full page	Bleed	216mm x 303mm
Full page	Live area	190mm x 277mm
Half page	Island*	115mm x 190mm
Half page	Horizontal	190mm x 138mm
Half page	Vertical	92mm x 277mm
Third page	Island*	115mm x 115mm
Third page	Horizontal	190mm x 99mm
Third page	Vertical	60mm x 277mm
Quarter page	Island	92mm x 138mm
Quarter page	Vertical	45mm x 277mm
Quarter page	Horizontal	190mm x 68mm
Double page spread (3mm bleed head, foot and face only)	Spread	420mm x 297mm (426mm x 303mm)
Half page spread (3mm bleed foot and face only)	Spread	420mm x 145mm (426mm x 148mm)

PRODUCT FOCUS

Eighth page - 93mm x 64mm







FORMATS

File Types

High resolution PDF (minimum of 266 dpi output) with crop marks as well as bleed marks

Accepted Formats

PDF only

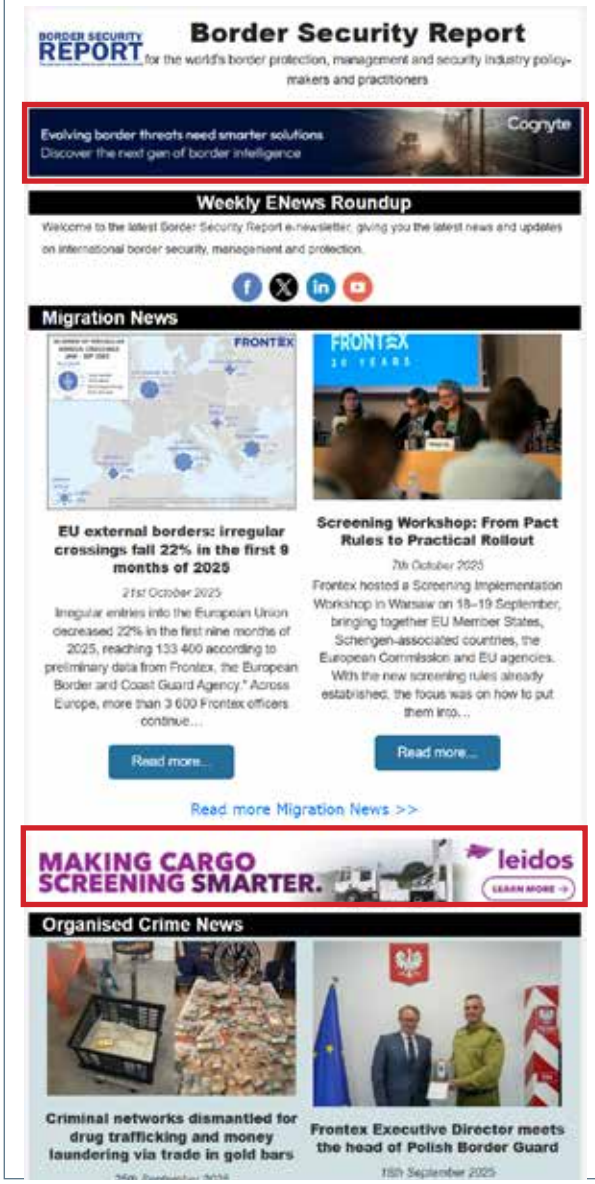
Email

Below 5MB or enquiries can be sent to copy@torchmarketing.co.uk. If above 5MB please email for instructions.

EMAILS RATES & SPECIFICATIONS

BORDER SECURITY REPORT

WEEKLY E-NEWS BANNER



Premium position - Horizontal

728 x 90px

1 issue

£895 €1,075 $1,160

Series Discounts:

Series of 4 - 10%

Series of 8 - 15%

Series of 12 - 20%

Mid position - Horizontal

728 x 90px

1 issue

£695 €830 $900

Series Discounts:

Series of 4 - 10%

Series of 8 - 15%

Series of 12 - 20%

MONTHLY ROUND-UP BANNER

Border Security Report delivers a monthly round up of news from 4 key topic areas, keeping you up to date of your specific market sector, and offering you a uniquely targeted newsletter:

- 1st week - Migration & Trafficking Monthly News



- 2nd week - Cross Border/Organised Crime, Drugs & CT Monthly News



- 3rd week - Biometrics & Technology Monthly News



- 4th week - Smuggling, Illicit Goods & Trade Monthly News



Premium position - Horizontal

728 x 90px

1 issue

£895 €1,075 $1,160

Series Discounts:

Series of 4 - 10%

Series of 8 - 15%

Series of 12 - 20%

Mid position - Horizontal

728 x 90px

1 issue

£695 €830 $900

Series Discounts:

Series of 4 - 10%

Series of 8 - 15%

Series of 12 - 20%

EMAILS RATES & SPECIFICATIONS

BORDER SECURITY REPORT

BI-MONTHLY ISSUE ALERT BANNER



Premium position - Horizontal

728 x 90px

1 issue

£895 €1,075 $1,160

Series Discounts:

Series of 4 - 10%

Series of 8 - 15%

Series of 12 - 20%

ONLINE SPONSORED CONTENT

Sponsored content allows you to tell your existing and potential customers about your latest technology or service, exactly the way you want to say it. It gives your control of the message whilst benefitting from reaching a much bigger but still targeted audience.

You send the 800-word or so piece along with images and we will post to the www.border-security-report.com homepage for one week, be shared via our social media channels and it will then remain on the site for a full 12 months.

Cost £695 €830 $900

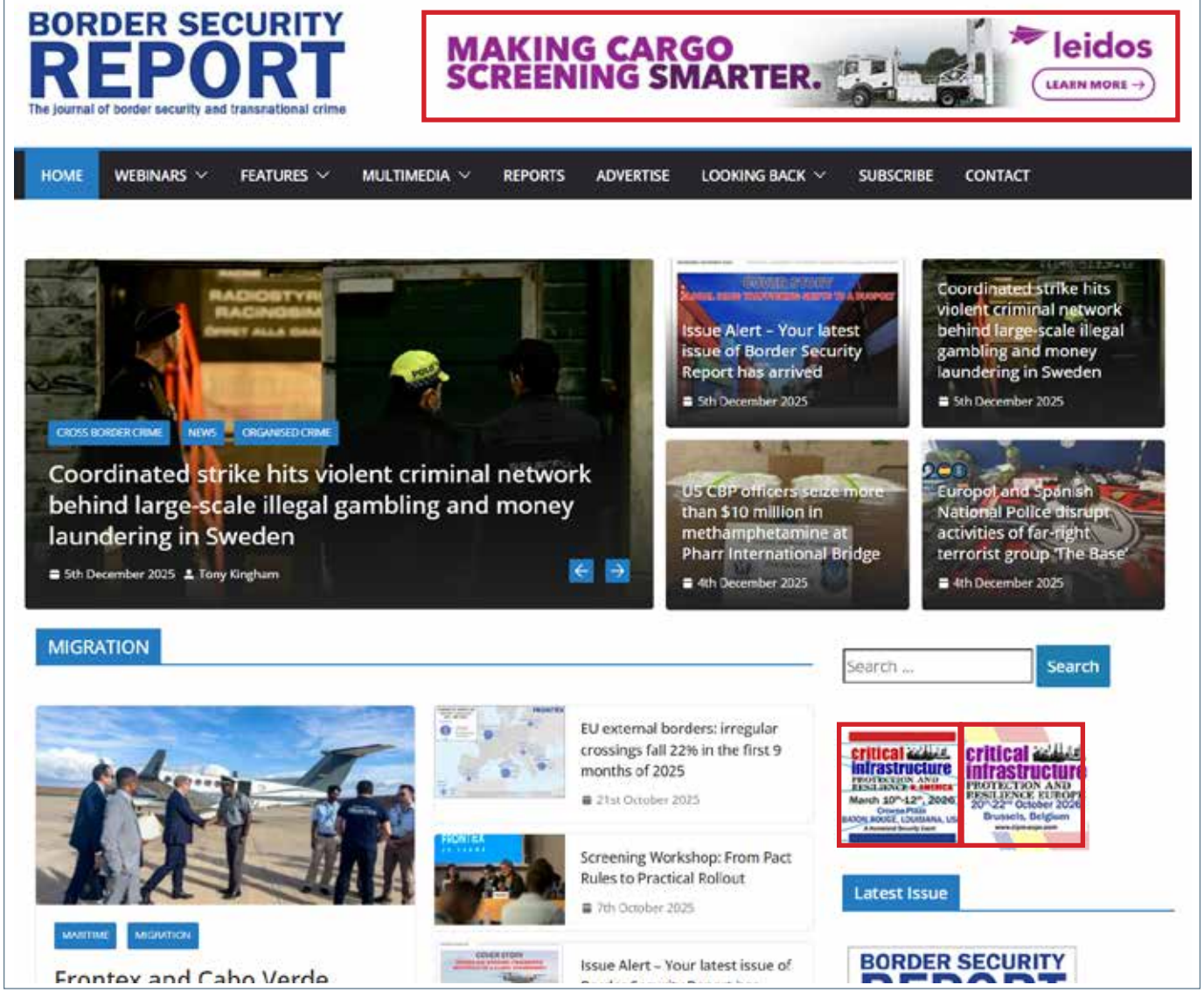




DIGITAL RATES & SPECIFICATIONS

BORDER SECURITY REPORT

WEBSITE BANNER



Top Premium position

728 x 90px

1 month

£995 €1,195 $1,290

Series Discounts:

Series of 4 - 10%
Series of 8 - 15%
Series of 12 - 20%

Mid position - Horizontal

728 x 90px

1 issue

£675 €810 $875

Series Discounts:

Series of 4 - 10%
Series of 8 - 15%
Series of 12 - 20%

SquareBanner Ad

125px 125px

1 issue

£450 €540 $585

Series Discounts:

Series of 4 - 10%
Series of 8 - 15%
Series of 12 - 20%

DIGITAL RATES & SPECIFICATIONS

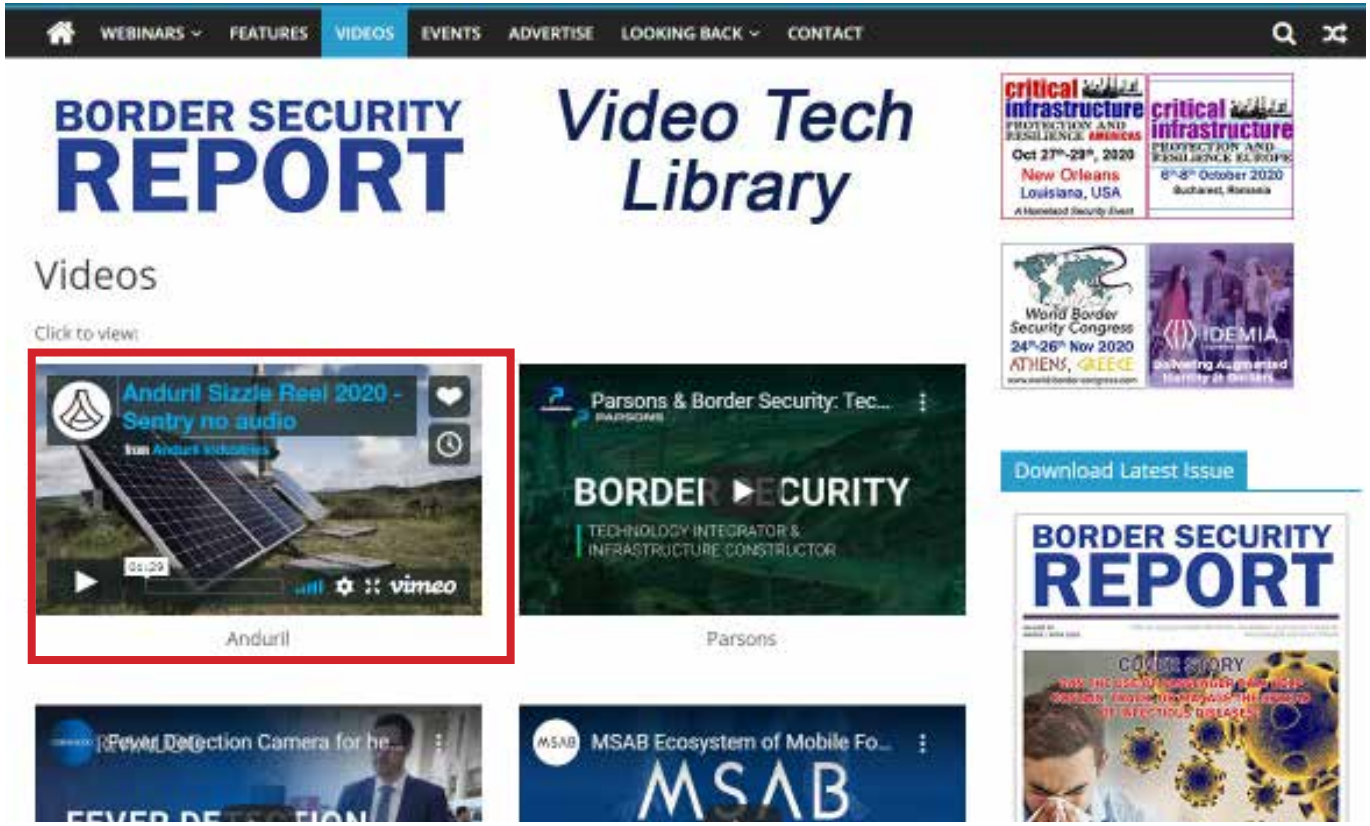
BORDER SECURITY REPORT

BORDER TECHNOLOGY VIDEO LIBRARY

Your company videos represent a significant investment in time and resources, and yet, not many people see them or even know they exist. And those that do view them, usually know who you are anyway! Maximise your investment in your video resources by allowing us to promote it for you.

Include your company or product video in our exclusive Border Technology Video Library and reach our global border security community. Your video will included on the BORDER SECURITY REPORT web site, the closed WORLD BORDER SECURITY NETWORK and promoted via our magazine, monthly eNewsletter and social media channels.

Cost £1,495 €1,795 $1,940 - **it will remain on the site for a full 12 months**



PRODUCT FOCUS VIDEO

A Product Focus Interview is an incredibly powerful and attractive way of reaching new customers and generating new leads. Like a podcasts, it allows you to reach a global audience without your potential customer having to leave comfort of this or her office or home.

With you, we will produce and host a scripted interview about your product and share it via our web sites and social media channels, including YouTube, LinkedIn and Twitter.

The Product Focus Interview will remain hosted on the website for twelve months.

Cost £1,495 €1,795 $1,940 - **it will remain on the site for a full 12 months**



Get your products and services read and noticed by senior officials in government and non-government agencies, consultants and associates through Border Security Report.

WEBINARS & PODCASTS

BORDER SECURITY REPORT

WEBINARS

Webinars provide a powerful, interactive audio-visual opportunity to reach your international audience who may not be in a position to hold a meeting or attend an event.

Hosted by our Editor-in-Chief, Tony Kingham. Interview style with Tony as moderator and 1-4 speakers supplied by the sponsor. Topic is driven by sponsor. Program should be 30-45 minutes in length. Audio with power point. Power point provided by Sponsor.

The sponsor of the webinar and their speakers will be featured in all of the promotional efforts:

What we provide:

- Software platform.
- Email Blast – Several DEDICATED EMAIL blasts to 30,000 contacts. Typically 2 prior and one post live event.
- Website – Home page banner on our web sites with click through to the webinar.
- Push Notices – to our LinkedIn Groups.
- Banners in our monthly e-newsletter. Typically 2 prior and one post live event.
- Advert specifically for your webinar in Border Security Report or World Security Report.
- Host the webinar video for 2 months.
- Details of those who registered to watch the video after the webinar.
- Registered viewers will be given the opportunity for sponsor follow up; in line with GDPR regulations.
- Details of those who registered and watched the video after the webinar; in line with GDPR regulations.



Cost £3,750 €4,390 $4,680 - **for the live webinar which will also remain on the site for a full 12 months**

TECHNOLOGY WEBINARS

Technology focussed webinars, hosted by our Editor-in-Chief, Tony Kingham, offering up to 4 technology companies/organisations (minimum 3) the opportunity to showcase their latest innovations, in a 10-12 minute case study style.

With Tony as moderator and 3-4 speakers will deliver an informative presentation on the latest solution, with great opportunity for audience interaction.

The webinar would last max 60 minutes in length for maximuising audience engagement. Audio with power point. Power point provided by Sponsor.

Cost £500 €595 $625

The webinar **will remain on the site for a full 12 months**



WEBINARS

BORDER SECURITY REPORT

WEBINARS (EDITORIAL DRIVEN)

Webinars provide a powerful, interactive audio-visual opportunity to reach your international audience who may not be in a position to hold a meeting or attend an event. Hosted by our Editor-in-Chief, Tony Kingham, these discussion style webinars include 2-3 speakers from relevant government agencies and 1 subject matter speaker supplied by the sponsor (the sponsor speaker not to promote their solution).

The full webinar lasts approx. 1 hour, and the sponsors' presentation should be 10 minutes in length, in line with each speaker. Presentations will be followed by Q&A. Audio with power point. Power point provided by Sponsor. The sponsor of the webinar and their speaker will be featured in the promotional efforts.

What we provide:



- Software platform.
- Email Blasts – The webinar will be promoted with Several dedicated email blasts to over 30,000 contacts. One post live event email will also promote the publishing of the webinar recording.
- Website – A webinar banner on our web sites with click through to the webinar details.
- Push Notices – to our LinkedIn Groups and App subscribers.
- Banners in our monthly e-newsletter. Typically 2 prior and one post live event.
- Advert specifically for your webinar in Border Security Report or World Security Report.
- Host the webinar video for 12 months.
- Typically our webinars attract 200+ delegates with 70% - 80% Government Agencies with remaining being commercial organisations and academia/research establishments.

What will be needed from Sponsor is speaker, usually one telephone conversation with Tony to work through the details, and 1 speaker profile.

Speak to your representative for the editorial topics for the forthcoming webinars.

Cost £1,995 €2,340 $2,490 - **for the live webinar which will also remain on the site for a full 12 months**



IN PARTNERSHIP WITH

BORDER SECURITY REPORT

WORLD BORDER SECURITY CONGRESS

The World Border Security Congress is a high level event that discusses and debates current and future policies, implementation issues and challenges, as well as new and developing technologies, that contribute towards safe and secure border and migration management.

The Congress is THE premier multi-jurisdictional transnational platform where the border protection, management and security industry policy-makers and practitioners convene annually to discuss the international challenges faced in protecting borders.

The World Border Security Congress gives you a great opportunity to meet key decision makers and influencers, offering a limited number of opportunities exist to commercial organisations to be involved with the conference and the opportunity to meet and gain maximum exposure to a key and influential audience.

www.world-border-congress.com

Flagship Media Partner of

World Border Security Congress

WORLD BORDER SECURITY NETWORK

WORLD BORDER SECURITY NETWORK global extranet for border officials..

The World Border Security Network is an international collegiate network for agencies at the border.

As members you will be able to communicate and share information with other members, keep up-to-date with the latest threats, best practise, training opportunities and more.

Access is restricted to government personnel only.

World Border Security Network is the official network of the World Border Security Congress

www.worldbordersecurity.net

Partner of the

World Border Security Network
WorldBorderSecurity.net



Get in front of your key prospects and potential customers with Border Security Report - the leading publication for the world's border protection, management and security industry policy-makers and practitioners.

CONTACT US TODAY

ADVERTISING CONTACTS

Bruce Bassin
Americas
E: bruceb@torchmarketing.co.uk
T: +1 702.600.4651

Becky Starling
UK & ROW
E: beckys@torchmarketing.co.uk
T: +44 7516 791952

Jerome Callu Merite
France
E: j.callumerite@gmail.com
T: +33 (0) 6 11 27 10 53

www.border-security-report.com